

Shukan (Weekly) NY Seikatsu article (*English translation*)

Headline:

Soak in the Outdoor Tub and Get into the Onsen Spirit

-- Facility to Open in Princeton, NJ, in November

Onsen For All, a new wellness center, is scheduled to open in Princeton, NJ, on November 15. The center is located in Kingston, about 3 miles north of downtown Princeton and within an hour or two from both New York and Philadelphia. The center features four outside, deep soaking tubs and a wood-burning sauna in the Japanese spa garden. A wide range of massage, bodywork, and spa treatments are also available. The tubs, made of Western Canadian cedarwood, are about 2 meters in diameter and filled with heated well water. The soak in these tubs will let you get into the onsen spirit.

This facility is operated by Princeton-based Ozonia Management Company LLC and Higgins House Realty LLC. "Although there is no natural hot spring or 'onsen' in Kingston, NJ, our cedarwood soaking tubs and surrounding spa garden offer an experience that's as close to the 'real thing' as you'll find in New Jersey," the companies said in a statement. It's \$20 for a soak in one of the communal tubs and \$29 for a 30-minute soak in the private tub. There is also a \$150 "10 Soak Pass" that's good for 10 soaks.

Onsen For All is hosting the Free Soak Day event from 9am to 9pm on Nov. 15. To commemorate the opening, it is also offering a special pre-opening introductory offer (\$99) that includes 3-soak pass, 10% discount on treatments purchased in person or over the phone, or 15% discount on treatments when purchased online. The offer is valid from this fall to Dec. 31 next year and must be purchased by Nov. 15. For more information, call 609-924-4800 or go to www.minnanoonsen.com.